EVOLVE YOUR OPPORTUNITY IN MEXICO'S NEW ENERGY ERA
NEXT STEPS FOR THE NEW MARKET

SENIOR LEVEL SPEAKERS

CÉSAR EMILIANO HERNÁNDEZ OCHOA
Undersecretary of Electricity
SECRETARÍA DE ENERGÍA (SENER)

JOSÉ PABLO FERNÁNDEZ PUERTA
CEO, GRUPO DRAGÓN

ANTONIO LÓPEZ-HERNÁNDEZ
CEO, IUSASOL

ALBERTO VALDÉS
President, ANES

FERNANDO ARRIAGA
CEO, GRANITE CHIEF

DR. ALEJANDRO PERAZA GARCIA
Director of Electricity and Renewable Energy, CRE

JUAN ANDRES RUIZ FIGUEROA
Deputy Director of Energy Administration, WALMART MEXICO AND CENTRAL AMERICA
Crafted with the support and feedback of key industry figures who are represented on the advisory board, the brand new MIREC WEEK 2015 agenda covers the most critical topics in the most detail, giving you the opportunity to customise your event experience and build the strategies and insight to capitalise on the new energy era in Mexico.

Brand new formats, topics and speakers guarantee that the 2015 agenda not only has the most up to date content, but that it will be delivered in the most engaging and interactive manner. From interactive panels to audience participation with new technology, MIREC WEEK creates an unparalleled platform for networking with senior leaders.

Why not take a look at the program and start planning where your next opportunity will come from with our industry defining agenda?
MIREC WEEK 2015 continues to evolve to meet industry needs. Newly re-energised and re-designed, MIREC WEEK offers greater opportunities to connect with other industry leading peers through a new and expansive format spread over 4 days of content and 3 days of exposition.

22 hours of dedicated networking time gives you more opportunities to meet with key peers and to maximise your investment in attending the event. In addition to the wealth of on-site content and networking opportunities, MIREC WEEK once again raises the bar with an even greater array of events that unite the leading figures across the entire clean energy industry value chain. Don’t miss out on:

- Mezcal y Tequila Tasting party (18 May)
- La vuelta al mundo celebración with Premium Prize Draw (19 May)
- MIREC WEEK Signature Cocktail Night (20 May)
- MIREC WEEK Awards and After Party (20 May)
- MIREC WEEK Wrap-up Party (21 May)

Join the debate with your peers via the new MIREC WEEK app, enabling you to comment live on those key sessions you are participating in.

Q&A voting gives you the opportunity to shape the debate and participate like never before, directing those key questions to senior figures you want to hear from. Understand the impact of the game changing reforms, get an edge on what your competitors are doing and build your strategy to advance your goals.

Our greater emphasis on session formats witnesses the inclusion of:
- New Spotlight Sessions
- Fireside Chat
- A developer PechaKucha
- More case studies giving you greater access to all the important game changing information and insights
- Exclusive CEO global predictions session – giving you insights from some of the sharpest minds in the industry to help grow your business
CLEAN OPPORTUNITIES
Monday, 18 May 2015
- Whether you are new or established, demystify the evolving energy landscape and prepare your business to capitalise on the new Mexican energy market.
- Navigate and overcome the complexities around tax incentives, subsidies, customs, tariff projections and the evolving regulatory and legal framework.

CLEAN INVESTMENT
Tuesday, 19 May 2015
- Global energy outlook, Mexican energy perspective – unravel the full economic and investment opportunity.
- Shape and hedge your future strategy with advanced spot price forecasting, financial modelling and structuring.
- Review best practice for price control mechanisms in PPAs to maximise revenue and let’s not forget the hot debate on clean certificates.

CLEAN INNOVATION
Wednesday, 20 May 2015
- Hot off the press: predictions from Mexico’s leading Energy CEOs.
- Get the advantage – stay one step ahead of the new permitting processes.
- Choose your clean technology and get the inside track on key success factors for project development.

CLEAN FUTURE
Thursday, 21 May 2015
- Crystal ball forecasting: What does the future hold for transmission infrastructure investment, smart grids and distributed generation?
- Dig deep into project implementation, ROI and the future outlook.
MONDAY 18 MAY

COGENERATION

08:30 Registration

09:30 Keynote opening address
• Providing an insight into Mexico’s cogeneration project landscape
• Tapping the potential for cogeneration to enhance investment in the sector for the foreseeable future

09:45 Presentation: Discovering the new cogeneration opportunities created by Mexico’s Energy Reform
• Incentivising the development of efficient cogeneration in step with Mexico’s renewable energy landscape
• Mapping the potential for cogeneration in Mexico
• Reviewing what Mexico’s reforms mean for national cogeneration development

10:00 Interactive panel discussion: Determining the investment opportunities for cogeneration projects to understand your options
• Uncovering upcoming projects and investments for cogeneration in Mexico
• Assessing risks and opportunities in the market to safeguard your investment
• Attracting foreign investment to achieve development targets and deliver cleaner energy in Mexico’s industrial sector

10:40 Networking break

11:10 Project perspective: Identifying and overcoming the barriers in cogeneration project development to ensure success
• Improving and adapting existing infrastructure to grow cogeneration project development
• Reviewing the existing challenges ‘on the ground’ to ensure continued project progress
• Navigating the regulatory framework tied to the interconnection network
JOSE GUTIERREZ VERA, President, COGENER

11:30 Gas turbine tech panel: Evaluating the efficiency, reliability, flexibility and environmental compatibilities of gas turbines in Mexico
• Determining the turbine of choice to cope with Mexican environmental challenges
• Reviewing asset maintenance strategies to ensure the availability of parts and technical expertise
• Assessing the key project requirements for the successful installation of gas turbines
MODERATOR: JOSE GUTIERREZ VERA, President, COGENER

MARKET ENTRY STRATEGIES, DEVELOPMENT AND EXPANSION

Keynote opening address: Economic and investment opportunities in Mexico
• Boosting investment into Mexico’s clean energy sector to open up the consumer discretionary, financial and industrial sectors to benefit from rapid growth
• Outlining Mexico’s renewable energy targets from the solar, wind, geothermal and hydroelectricity sectors

Keynote address: Foreign affairs
• Underlining the key benefits of investing in Mexico’s renewable energy sector to attract foreign investors to the region
• Assessing the knock-on effect of improved energy infrastructure for the Mexican economy, including a more competitive manufacturing sector
• Reaffirming Mexico’s commitment to opening up its energy sector to foreign investment and bolster international credibility

Interactive panel discussion: Exploring the evolving energy landscape to determine your market entry and development strategies
• Navigating the political, financial and regulatory requirements of entering the Mexican market and developing projects in the energy sector
• Recognising the opportunities presented by Mexico’s Energy Reforms and identifying the institutions and organisations who are key to market development
• Measuring the challenges of entering the energy market in Mexico to mitigate against potential risks and ensure business continuity

Presentation: Overcoming the complexities of tax incentives and subsidies to maximise the opportunity
• Understanding the tariffs associated with the energy industry and their impact on the competitiveness of the Mexican economy
• Reviewing how the Energy Regulatory Commission will regulate and grant generation permits, as well as transmission and distribution supply fees
• Determining how the changes in the self-supply law will affect companies looking to buy electricity directly from plants

Customs interactive panel: Identifying best practice in managing customs expenses and resource to reduce the overall cost of your project
• Utilising the CIF (Cost, Insurance and Freight) method to calculate customs valuations on imported goods
• Detailing the values of sales taxes, customs processing fees and excise
• Recognising the importance of paying close attention to customs implications during the bidding process and contract negotiations to avoid unforeseen expenses

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<th>Time</th>
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| 12:10 | **International case study:** Adapting lessons learned and best practice in cogeneration for the Mexican project landscape  
- Promoting knowledge transfer between international and Mexican CHP projects to reduce project timelines and costs  
- Understanding the importance of feasibility studies to review if a CHP project is technically and economically suitable  
- Reviewing how cogeneration plants have contributed to power grid support and applying project understanding to Mexico’s energy challenges |
|       | **Tax incentives and accounting session:** Reviewing import / export directives and their financial implications  
- Navigating Mexico’s Income Tax Law and its 100% deduction incentive for taxpayers who invest in renewable energy equipment or cogeneration systems  
- Qualifying the various energies applicable under the law, including sun, wind, water and geothermal energies  
- Predicting potential changes to the tax framework as a result of Mexico’s energy sector reforms |
| 12:30 | Lunch                                                                                                                                              |
| 14:00 | **Tech focus interactive panel discussion:** Evaluating tech options for your cogeneration plant  
- Detailing waste heat recovery initiatives and technologies  
- Sharing experience of technology used in the process manufacturing sector for industries like automotive and FMCG |
| 14:40 | **Biogas spotlight:** Outlining the requirements of cogeneration projects in Mexico’s landfills to determine available opportunities  
- Enhancing energy capabilities utilising biogas produced through the fermentation of biomass from organic waste  
- Producing thermal and electrical energy from landfill waste and allocating the most effective means of use for each energy type  
- Understanding minimum gas flow rates to ensure the feasibility of waste landfill cogeneration projects |
| 15:00 | Networking break                                                                                                                                    |
| 15:30 | **Roundtable discussions:** Building project partnerships across the entire cogeneration value chain  
- Developing knowledge of cogeneration to improve understanding of project feasibility  
- Overcoming a lack of awareness of the benefits associated with cogeneration |
| 16:30 | **Interactive panel discussion:** Predicting the future of cogeneration opportunities in the Mexican energy industry  
- Prospecting and mapping cogeneration in Mexico over the next five to ten years  
- Predicting potential changes in the regulatory framework to exploit sector potential for local and international companies  
- Evaluating where cogeneration fits alongside other renewable energy resources in the Mexican economy |
| 17:00 | Mezcal y Tequila Tasting Party!                                                                                                                   |
| 19:00 | **VIP Invitation Only:** Private Inauguration Ceremony and Presentation of Report - Chapultepec Castle                                                  |

**Interactive round table discussions**  
**Topic 1**  
Ensuring foreign companies are strict about their terms and contractual obligations with local stakeholders to mitigate against project hold-ups  
**Topic 2**  
Reviewing Mexico’s Free Trade Agreements (FTAs) and the impact on sourcing goods and services for renewable projects  
**Topic 3**  
Assessing the cost of doing business in Mexico for foreign companies  

**Interactive round table discussions:** Round-up  

**Closing keynote**

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## MORNING SESSIONS

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<thead>
<tr>
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<tbody>
<tr>
<td>08:00</td>
<td>Registration</td>
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<tr>
<td>09:00</td>
<td>Sponsored Breakfast Briefing</td>
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<tr>
<td>09:30</td>
<td>Inauguration Ceremony and Speech</td>
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<tr>
<td>09:40</td>
<td>Opening Address</td>
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<tr>
<td>10:00</td>
<td><strong>Global energy outlook presentation:</strong> Outlining short and long term global energy trends and projections&lt;br&gt;• Assessing the impact of government policy uncertainty and its effect on reduced renewable energy investment&lt;br&gt;• Forecasting the cost of new and existing technologies in the solar and wind sectors, and the consequent impact on project development&lt;br&gt;• Reviewing the global trend of reduced subsidies and improved competitiveness in the renewable energy sector&lt;br&gt;• Providing a region by region breakdown of key areas of investment from Asia to Latin America</td>
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<td>10:15</td>
<td>Leaders debate: Debating the likely path of global energy markets to ascertain the impact on your organisation&lt;br&gt;• Measuring if the global appetite for investment in renewable energy is falling&lt;br&gt;• Reviewing key cost reductions and efficiency improvements which have directly impacted the number, and geographical spread, of onshore wind and PV projects&lt;br&gt;• Projecting the trend of renewable energy investment in developing economies across the globe, and what this means for equity raising and clean energy share prices</td>
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<td>11:00</td>
<td><strong>Global developer perspectives:</strong> Unravelling the full economic and investment opportunities in the global clean energy industry&lt;br&gt;• Assessing the clean energy opportunities that await in Central and South America for international developers&lt;br&gt;• Calculating the yields and rate of return on portfolios of operating projects to ensure healthy returns for shareholders and investors&lt;br&gt;• Tracking the ability of renewable energy companies to raise public market equity for solar and wind projects</td>
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<td>11:15</td>
<td><strong>Presentation:</strong> Outlining best practice for price control mechanisms in PPAs to maximise project revenues&lt;br&gt;• Reviewing case studies and examples of existing PPAs, including agreement frameworks and important contract clauses&lt;br&gt;• Ensuring the host customer is incentivised by providing, and locking in, lower rates than standard energy prices&lt;br&gt;• Reviewing the option to include a price escalator in PPA agreements to account for system efficiency decreases and inflation-related cost increases for system operation, monitoring, maintenance, and anticipated increases in the price of grid-delivered electricity</td>
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<td>11:30</td>
<td><strong>Keynote address:</strong> Clarifying the latest status of Mexico’s energy reform - 2015 &amp; beyond&lt;br&gt;• Providing key timelines for the implementation of the ‘Transition Strategy to Promote the Use of Cleaner Technologies and Fuels’ to ensure clarity in the market&lt;br&gt;• Identifying important government bodies and sector specific restructuring in Mexico’s renewable energy sector&lt;br&gt;• Mapping the next five years of energy reform in Mexico and how this will impact upcoming projects in the country</td>
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<td>11:45</td>
<td><strong>Interactive panel discussion:</strong> Identifying lessons learned and best practices in establishing PPAs&lt;br&gt;• Assessing the benefits of PPAs for the host customer, including the avoidance of high up-front capital costs, system performance risk, and complex design and permitting processes&lt;br&gt;• Developing a performance based agreement where the host customer only pays for what the system produces&lt;br&gt;• Discussing optimum term length of PPA agreements to ensure maximum benefits to both customer and supplier</td>
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<td>11:50</td>
<td><strong>Global developer perspectives:</strong> Unravelling the full economic and investment opportunities in the global clean energy industry&lt;br&gt;• Assessing the clean energy opportunities that await in Central and South America for international developers&lt;br&gt;• Calculating the yields and rate of return on portfolios of operating projects to ensure healthy returns for shareholders and investors&lt;br&gt;• Tracking the ability of renewable energy companies to raise public market equity for solar and wind projects</td>
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<td>Networking Lunch</td>
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Get more information on the event at www.mirecweek.com #mirecnews
15:20 **Live Q&A: Understanding the role of CENACE post-Energy Reform to determine what this means for your organisation**
- Determining how CENACE will operate the new wholesale electricity market (Mercado Eléctrico Mayorista) created by the new electric industry law
- Defining CENACE’s role as the independent system operator for the entire grid
- Highlighting the relevant agreements and procedures which are necessary for generators, offtakers and qualified users to become direct participants in the wholesale market

15:40 **Financing/Developer PechuKucha**
Sharing lessons learned, best practice and key success factors for clean energy projects, this session will showcase a series of developer projects. Each presenter will have prepared 20 slides that will show for 20 seconds – offering the opportunity to ask questions afterwards.

**Jorge Vargas**, Vice President of Commodities, MORGAN STANLEY & **Miguel Jativa**, Country Manager, GRUPO TEC

16:20 **Networking Break**

16:50 **Finance fireside chat: Understanding available finance structures - your opportunity to hear the candid response from the clean energy industry financiers**
- Comparing the benefits and challenges of renewable energy finance structures, including corporate financing, sale before construction, sale after construction, investor ownership flip, PAYGO, back leveraged structure, leveraged lease and homeowner models
- Contrasting finance structures pursued by public utilities companies compared with private entities
- Walking through the relationship between developers and strategic investors and assessing the financial risks posed to both parties over the project duration

**Guillermo Gutiérrez Amanta**, Director, The Balam Fund
**Alejandro de la Vega Solorzano**, Director of Project Financing, BANCO SANTANDER
**Marian Aguirre Nieau**, Assistant Director of Project Financing, BANCOMEXT
**Andres Millan-Drews**, Principal Investment Officer, IFC
**Enrique Nieto Ituarte**, Director Of Sustainability and Development, NAFIN

17:30 **Presentation: Classifying the role of clean certificates in Mexico to truly leverage their potential**
- Understanding the criteria for granting clean energy certificates, the framework for buying and selling them, and establishing the obligations of market participants to obtain the certificates
- Calculating the Clean Energy Certificates generated from facilities which partially use fossil fuels compared with 100% renewable energy facilities
- Deciphering the guidelines for the rules for trading CELs via the Wholesale Electricity Market

17:50 **Panel discussion: Debating the benefits of the clean certificate opportunity to determine the impact on your project**
- Improving your reputation for sustainability and energy efficiency with clean certificates
- Enhancing community relationships by pursuing a clean certificate agenda and developing a CSR strategy

**Francisco Granados Rojas**, Deputy General Manager - Renewable Energy, CRE

18:30 **Closing Remarks**

18:40 La Vuelta al Mundo Celebracion and Premium Prize Draw!

20:00 **VIP Dinner (invitation only)**
CLEAN INNOVATION

WEDNESDAY 20 MAY

MORNING SESSIONS

08:00  Registration
08:30  PPA Breakfast Briefing
10:00  Keynote presentation
10:20  Global project focus case studies: Hear from some of the global leaders in renewable energy as they share best practice and lessons learned
11:00  Presentation: Mapping the strategic vision and priorities of CFE within the Energy Reform agenda - what next?
11:20  CEO predictions panel: Perspectives on the next energy era - what can you expect?
12:10  Keynote address
12:25  Keynote panel briefing: Accessing all of the stakeholders in the permitting process to understand the new processes and procedures
13:00  Networking seated lunch

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AFTERNOON STREAMS

14:45

PV

Reviewing the global economic outlook of the PV industry to identify opportunities
• Reviewing the PV market figures for 2014/2015
• Moving forward and identifying the global PV market growth opportunities in 2015 and beyond
• Analysing the global PV capacity forecasts and the implications for the Mexican industry

WIND

Determining the direction of the global wind industry to take advantage of the opportunities available
• Providing a snapshot of global wind project opportunities and key trends developing
• Outlining major regulatory and legislative changes taking place in different regions to assess the varied impacts across local markets
• Reviewing the trend towards market diversification and what it means for the wind industry as a whole

GEOPOWER

Geothermal heat and power projects worldwide: Status and emerging opportunities on the international stage
• Providing projections for the global geothermal sector 2015 to 2020 and onwards
• Complementing geopower with other renewable energy sources
• Defining the evolution of renewable energy policy frameworks such as feed-in tariffs and PPA pricing
• Identifying growth regions and new markets, including South America, Mexico, the Rift Valley, Turkey, Japan, Saudi Arabia, Greece and the Caribbean

MINI HYDRO

Analysing the global hydropower industry to forecast growth opportunities

15:00

Panel discussion: Assessing the challenges facing the Mexican PV industry post-Energy Reforms
• Outlining what the energy reforms mean in legislative and regulatory terms for current and future PV projects in Mexico
• Analysing the opportunities created by the reforms and how to position your business to take advantage of them
• Identifying and implementing the steps required to ensure that PV takes a leading role in Mexico’s new energy mix
• Mapping potential developmental hurdles and creating solutions to overcome them
• Forecasting the growth of PV within Mexico’s energy landscape and positioning your business to fulfil its potential

"Lightning Tech" panel:
Evaluating the pros and cons of wind technology to find the right partnership for you: In this quick-fire round you will have the opportunity to hear from leading organisations who will showcase their technology, share case study experience and demonstrate how you can achieve ROI

Panel discussion: The Mexican geopower industry post-energy reform
• Reviewing the Geothermal Energy Law which permits private parties to undertake inspection and exploration, and what it means for the sector
• Exploiting Mexico’s geothermal resources to generate power and contribute to local energy needs

"Lightning Tech" panel:
Evaluating the pros and cons of mini hydro technology to find the right partnership for you: In this quick-fire round you will have the opportunity to hear from leading organisations who will showcase their technology, share case study experience and demonstrate how you can achieve ROI

"Lightning Tech" panel:
Evaluating the pros and cons of wind technology to find the right partnership for you: In this quick-fire round you will have the opportunity to hear from leading organisations who will showcase their technology, share case study experience and demonstrate how you can achieve ROI

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THURSDAY 20 MAY

MORNING SESSIONS

09:20 Registration

10:20 Breakfast Briefing

10:20 Keynote presentation: CONUEE
• Setting the agenda to promote increased energy efficiency in Mexico’s clean energy sector
• Detailing how the latest energy reforms will affect the remit of CONUEE
• Assessing the effect CONUEE is having on improving energy efficiency in the private and public sectors

10:30 Evaluating the options for investment into the transmission grid to secure grid stability
• Highlighting the importance of securing grid stability to accommodate changes in electricity demand and electricity market reforms
• Mitigating against power loss to large areas caused by natural disasters
• Adapting to transmission grid technological changes and adjusting to the power needs of future populations

11:10 Community spotlight: Lessons learned from community renewables projects in Mexico
• Determining how small community projects can be developed on a greater scale to benefit wider communities
• Selecting key lessons which can be adapted to larger regional renewable energy projects
• Ensuring effective communication channels between developers and local communities

11:35 Gaining insight from global smart grid projects to determine the true opportunity in Mexico
• Drawing lessons from smart metering programs enacted in other regions around the world and assessing the reduction in operational expenditure
• Determining how the advancement in digital communications technology can help detect and react to local changes in energy usage across the Mexican utilities landscape
• Highlighting the ability of smart grids to act as an engine for the wider economy

12:00 Government perspectives: Assessing what the energy sector will look like in 2016 and beyond
• Reviewing the impact of the falling oil price on the development of renewable energy projects in Mexico
• Mapping the impact of regional and national policies as the main drivers for renewable energy development
• Clarifying price parity predictions between renewables and power grid energy

12:40 Networking seated lunch

14:20 Case study: Developing hybrid project opportunities to diversify your portfolio and ensure the competitiveness of solar projects
• Assessing the technology requirements of a hybrid project to provide a cost/benefit analysis
• Discovering the technology available to compliment project requirements
• Calculating how a hybrid system will impact project costs and timelines

José Pablo Fernández Velasco, CEO, Grupo Dragón

PV

WIND

INTELLIGENT GRIDS

DISTRIBUTED GENERATION

Case study: Optimising wind farm siting, permitting and construction
• Overcoming network access risks and optimising supply chain logistics
• Ensuring effective community engagement and negotiating land rights
• Uncovering the importance of strong relationships and project management of supply chain and logistics

Virtual net metering
• Generating credits for unconsumed power and feeding it back into the grid
• Lowering electricity bills with each kWh produced by a PV system
• Applying net metering for residential systems of up to 10 kW, up to 30 kW for commercial systems and up to 500 kW for small projects

Navigating the landscape for distributed generation in Mexico
Maximising project ROI: Ensuring continued revenue streams for wind power projects
- Generating high levels of revenue and energy generation from wind power projects
- Assessing the feasibility of energy storage as a revenue add-on for wind projects
- Comparing strategies to reduce asset maintenance costs
- Reviewing the latest technologies which can improve efficiency and reduce costs in Mexico’s wind industry
- Examining the possibilities for the implementation of hybrid technology in the wind sector
- Investigating power rotor blade technology to boost turbine power

Future outlook
- Determining key requirements for the uptake of distributed generation in Mexico
- Assisting the future for smart grid development in Mexico
- Reviewing the investment opportunities for smart grid technology

Reviewing viable storage and smart grid technologies and programmes in Mexico’s clean energy market
- Building a smart metering infrastructure
- Evaluating communications technology available for smart grid deployment
- Reviewing the investment opportunities for smart grid technology

Future outlook
- Forecasting predictions for wind power projects in Mexico
- Providing key takeaways to position wind high up on the clean energy agenda
- Looking beyond Mexico and listing developments within South and Central America

"MIREC is an event were you can meet all your sector contacts in two days."
Alejandro, Country Manager Mexico, Maetel

"MIREC is helping us achieve our goal by allowing networking so we can properly establish business relationships with important players in the Mexican market."
Pedro Chavarria, Gerente de Operaciones, Sunrise Power SA de CV

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MIREC WEEK brings together senior leaders from across the value chain in Mexico’s clean energy sector.

MIREC WEEK, designed by the industry and for the industry, is the must attend event on the renewable calendar, bringing together the entire clean energy value chain. Wherever you fit into the clean industry sector, MIREC WEEK offers you the chance to meet a wide scope of stakeholders, including:

- Leading international and Mexican developers
- EPCs and consultants
- Law firms
- Technology providers from solar, wind, geothermal, cogeneration and mini hydro
- Government

Uniting high level figures from the clean energy sector, MIREC WEEK helps you to target the core sectors of the market in order to grow your business, saving you time and maximising your investment by bringing the key figures to you. Start booking your meeting room and start planning your next deal!

WHO SHOULD ATTEND?

- 35.6% of MIREC attendees are EPC, Engineering and Installers
- 57% of recent MIREC survey respondent said that Geopower is the next clean energy sector they are planning projects in
- 60% are CEOs, VPs and Directors
- 68% of recent MIREC survey respondents cited International developers as the most important group driving the clean energy agenda in Mexico

DELEGATE ENQUIRIES

Josh Green, Delegate Sales Manager
Tel: +44 (0)203 598 9680
joshua.green@greenpowerconferences.co.uk

Go to www.mirecweek.com
MIREC WEEK will enable you to get deals done, maximise your ROI and grow your business.

In fact, MIREC WEEK is the principal meeting point for the Mexican clean energy market, as evidenced by an audience of over 700 people at the event in 2014. MIREC WEEK will position your company in front of hundreds of decision makers from across the value chain, where you have the option to:

- Provide thought leadership
- Build your brand
- Host senior executives at a networking event
- Sponsor an awards category to highlight your presence in the industry

By exhibiting at MIREC 2015, you will place your company and brand alongside the industry leaders. Raise your company profile and let the Mexican industry know what you can do to drive the industry forward. Exposure to the decision makers enables you to target your buying market like never before. MIREC WEEK helps you to get more deals done by giving you even greater contact with the key players you need to get in front of to drive your business forward.

**SPONSORSHIP ENQUIRIES**

Nick Wilkins,
Key Account Director
Tel: +44 (0)20 3355 4224
nick.wilkins@greenpowerconferences.co.uk

"I wanted to thank the organizers of MIREC 2014 for putting together such a fine event. I did have the opportunity to see good friends, establish new friendships, inter-exchange ideas with colleagues and learn from them. In addition I was able to close some potentially good deals and learn from some of the speakers" 

Rogelio F. Nochebuena, Chief Operations Officer, Grupo Evoasis

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For the very first time, MIREC WEEK has been crafted by a dedicated advisory board of esteemed industry peers. With extensive top level experience and insights, the MIREC WEEK advisory board have combined their extensive knowledge of the industry to build an event that reflects not only where the industry currently is, but their vision for how it will develop and how to be part of its evolution.

MIREC WEEK SHAPED THROUGH THE INPUT OF AN EXPERT ADVISORY BOARD

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**PACKAGE OPTIONS**

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<td>(19th–21st May)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Networking drinks</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>(18th &amp; 19th May)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fast track registration</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Focus Day – Cogen or Doing Business in Latam</td>
<td>✓</td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>(18th May)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wrap Up Party</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>(21st May)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Premium Lunch – Lunch with speakers, special VIP menu, and reserved tables</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**PREMIUM - ALL ACCESS PASS**
- Early Bird Price (Expires Apr 10)
  - $3,999
- Standard Price
  - $4,199
- Onsite Price
  - $4,399

**3 DAYS VIP PASS**
- Early Bird Price (Expires Apr 10)
  - $3,499
- Standard Price
  - $3,699
- Onsite Price
  - $3,999

**3 DAYS STANDARD PASS**
- Early Bird Price (Expires Apr 10)
  - $2,999
- Standard Price
  - $3,199
- Onsite Price
  - $3,399

**FOCUS DAY PASS**
- Doing Business or Cogen Focus day + eve networking drinks
- Early Bird Price (Expires Apr 10)
  - $849
- Standard Price
  - $999
- Onsite Price
  - $1,099

**MIREC WEEK AWARDS SEAT**
- Early Bird Price (Expires Apr 10)
  - $400
- Standard Price
  - $400
- Onsite Price
  - $400

**Savings**
- save $400
- save $500
- save $400
- save $400
- save $250
- save $500

**BOOK NOW**